North Dakota Red Angus Association

November 13, 2024

7:30 PM CST

Board of Directors Meeting

Via Zoom

**MINUTES**

1. Roll Call: Sam Twedt, Bryan Ressler, Scott Kueffler, Chuck Steffan, Annette Steffan, Chris Wasem (joined 8:10 pm), Ryan Clementson, Ben Lodoen, Rick Rohrich

Guest: Jeff Thomas

Jeff Thomas gave a sale report: See Red Select Sale Report for details

1. Called to order by President Sam Twedt at 7:45 PM cst
2. Secretary Report (Annette Steffan)

3.1.1 Minutes from October 30, 2024, NDRAA Board Meeting held via Zoom.

**Corrections:**

**Motion:** Chuck Steffan moved to accept the minutes of October 30, 2024, NDRAA board meeting.

**Second:** Rick Rohrich

**Action:** Minutes of October 30, 2024, NDRAA board meeting **approved**.

3.1.2 Duties of the Secretary and list of what Annette does-Annette presented a summation of things she does.

3.1.3 Thank You’s were received from: Peggy Bieber (RAAA Foundation: Golf Hole Sponsor)

Halla Ramsey (RAAA: Convention Sponsorship)

NDSA (Bronze level sponsorship of 2024 NDSA Convention)

4.0 Treasurer Report (Annette Steffan)

4.1.1 Detailed Balance Sheet Fiscal Year 2023-2024 (See attached):

Total Expenses (FY 2023-2024) $109,396.16 ($43,884.05 Red Select)

Total Income (FY 2023-2024) $102,278.60 ($42,654.05 Red Select)

Net Income (FY 2023-2024) $-7117.56

Total Expenses (FY 2024-2025 to Nov 12 2024) $989.13

Total Income (FY 2024-2025 to Nov 12 2024) $150.00

Net Income (FY 2024-2025 to Nov 12 2024) $-839.13

CD at Dakota Community Bank: $ 11,058.68

Checking Account Balance: $ 21,795.36

Total cash position: $ 32,854.04

**Motion:** Bryan Ressler moved to approve the financial report.

**Second:** Ben Lodoen.

**Discussion:** The financial report for the Annual Meeting will be a Statement of Income and Expenses in less detail than the board gets. The FY 023-2024 Annual Meeting report will be ready for the board to review at the next board meeting.

**Action: Financial** Report for the November 13, 2024 NDRAA board meeting **approved**.

4.1.2Budget: Chuck Steffan

Chuck will have a budget prepared for the Annual meeting.

4.1.3 ND Junior Red Angus Association (Annette Steffan):

Income: $ 1250.00 (November 1 – 12, 2024)

Expenses: $ 2565.17 (November 1 – 12, 2024)

Net Income: $ -1315.17 (November 1 – 12, 2024)

Checking Account Balance: $ 11,358.00 (November 12, 2024)

**Motion**: Bryan Ressler moved to approve the NDJRAA financial report.

**Second**: Ryan Clemetson

**Discussion**: The Juniors will have a financial report ready for the Annual Meeting.

**Action**: The NDJRAA financial report **approved**.

4.1.4 Taxes (Chuck Steffan): Larry Robinson, CPA, Galleon Financial is still working on the taxes. Chuck will have the report ready by the annual meeting.

5.0 Standing Committee Reports

5.1.1 **By-Laws Committee.** (Bryan Ressler)

5.1.1a Members

1. Bryan Ressler (Vice President) Chair

2. Annette Steffan (Secretary/Treasurer)

3. Robert Campbell (Past President)

4. Kenny Forster (Past President)

5. Marc Schrieffer (Member at Large)

5.1.1b Possible amendment to the By-Laws

Article III: Section 4: 4a The ~~Secretary/Treasurer~~ ***Red Select Sale Management under the discretion of the NDRAA board of directors*** shall disperse buyer information to sellers in NDRAA female or bull sales so that sellers may transfer animals to new owners.

Reason: It is impossible to get the addresses from Kist. This should be part of the sales management responsibilities. This amendment will be proposed at the annual meeting.

5.1.2 **Nominating Committee.** (Scott Kueffler)

5.1.2a Members: Sam Twedt will get members assigned.

1. Scott Kueffer (Immediate Past President) Chair

2. Mark Barenthsen

3. Robert Campbell

5.1.2b Nominating forms

1. Officers/Directors (Need to get nominations ready)

President **(term expires January 2028)**

Vice President **(term expires January 2028)**

Director: Chris Wasem **Not Interested in running again (term expires January 2028)**

Director: Ben Lodoen **Will run again for a second term** **(term expires January 2028)**

2. Ballots packets of 6 different colors being put together. One will be given to the voting member of the ranch.

3. Honorary Membership Applications emailed to Scott Kueffler:

a. Carl Frisinger

b. Sally Forster

c. Bill Whitmore

d. Karen Messmer

5.1.3 **ND Junior Red Angus Association.** (Annette Steffan)

5.1.3a 2024 County Buckle Winners Final List

Ward County: Carsen Kohler: Champion Market

Montrail County: Lane Vachal: Reserve Champion Market

Montrail County: Brooke Vachal: Reserve Champion Commercial Female

Montrail County: Tana Lee, Reserve Champion British Female

Kidder County: Ava Schmidt: Reserve Champion Female

Bowman County: Reese Janikowski: Champion Market

Slope County: Jett Ouradnik: Reserve Female

Morton County: Jolyn Rusch: Champion Female

Morton County: Regan Rusch: Champion Bull

Walsh County: Graysen Daws: Champion Female

NDJRAA State Show: Jamie Geyer, Champion Registered Female, Ch Bred & Owned

NDJRAA State Show: Adalyn Bullinger, Reserve Bred & Owned, Mountrail County: Gr Champion Briti Female

NDJRAA State Show: Colbie Furstenau, Reserve Champion Registered State Fair, Cavalier Cty Supreme Female

NDJRAA State Show: Kodi Bell, Champion Percentage Female

NDJRAA State Show: Cale Bell, Reserve Champion Percentage Female

Total Count: Grand Market: 2

Reserve Market: 1

Grand Female: 6

Reserve Female: 6

Grand Bull: 1

Reserve Bull: 0

Total Buckles: 16

5.1.3b Scholarships: There were 9 applicants for scholarships. The Juniors will be giving

1). To a high senior/first year college or trade school: 1 (one) - $1000 scholarship and 1 (one) - $500 scholarship

2). To a two-year plus college or trade school student: 1 (one) -$500 scholarship

5.1.3c NDJRAA President, Kacee Wasem will give a Junior report at the annual meeting.

5.1.3d Semen sale is completed and everything sent to Tracey.

5.1.4 **Red Select Sale Committee.** (Ryan Clemetson)

5.1.4a Members

1. Scott Kueffler (Immediate Past President)

2. Ryan Clemetson (NDRAA Board Member) Chair

3. Kaden Rohrich (Member at Large

5.1.4b Sale Management: Jeff Thomas reported that this will be a good set of cattle, and he is very happy with the offering.

-there are 62 lots (up from 46 lots in 2023).

-7 new consigners

-Lots 21 breds, 31 opens, 8 embryos, choice of Herd, donation heifer lot

-The cattle need to be checked in early

-Jeff will preassign pens

-Consigners will unload on the West side.

-Jeff will instruct the consigners on videos.

-Proof will be out at the end of week or weekend.

-Jeff will be able to offer insurance on any purchased animals.

-Jeff will touch base on revamping the nomination form to address paying nomination and membership fees promptly.

5.1.4c Check-in will be Sam Twedt, Ryan Clemetson, Kaden Rohrich.

5.1.4d Videos/Pictures on website.

1. Link to DVAuction on website. Once the link is established, Annette will get it on the website.

5.1.4e Heifer Grant Program

1. Application: Amy Wanous (Pending membership paid to NDJRAA)

**Motion:** Chuck Steffan moved to approve the Heifer Grant application from Amy Wanous pending her payment to NDJRAA for dues.

**Second:** Scott Kueffler

**Discussion:**

**Action:** Amy Wanous application for the 2024 Heifer Grant pending payment to the NDJRAA for dues **approved**.

5.1.4f. Reminder that all members participating in the ND Red Select Sale must have their $100 membership and nomination dues paid. Annette will invoice all sale consigners for membership and nomination fees. These need to be paid because it is a hassle to run people down for these and they are supposed to be paid right away.

Annual meeting participation: A general rule has been that these members attend and participate in the annual meeting.

5.1.5 **FCCP (Feeder Calf Certification Program) Sale Committee.**

5.1.5a Members

1. Sam Twedt (President) Chair

2. Ben Lodoen (Board Member)

3. Max Robison (Member at Large)

4. Doug McGee (Member at Large)

5. Larry Lundberg (Member at Large)

5.1.5b Promoting Red Angus Influence Sales

1. Annette has pens and posters for red influence sales. Pens were delivered to Bowman Livestock Marketing and Stockman’s Livestock.

A poster of cows on a wall

Description automatically generated2. Red influence sale at Stockman’s Livestock, October 31, 2024 report. The Reds selling at Stockman’s seemed to hold in with the blacks.

3. Reds topped the market at Bowman Livestock Marketing 2 weeks in a row.

4. Ads are out on feeder calf sales in NDSA and posted

on website

5. Annette sent posters out to the FCCP committee members to get them to the sale barns. Scott Kueffler will deliver to Sidney Livestock. Sam Twedt and Ryan Clemetson will deliver to Rugby, Devils Lake and Napoleon. Chuck/Annette took posters to Dickinson and Bowman. Annette will send posters to Brian Gill or Robert Campbell to hang in Mobridge.

5.1.6 **Advertising & Promotion Committee.** (Annette Steffan)

5.1.6a Members

1. Annette Steffan (Secretary) Chair

2. Rich Rohrich (Board Member)

3. Tracey Koester (Member at Large)

5.1.6b North Dakota Stockman Association

1. The story for NDSA “Red Angus Weekend” is done and will be in the November issue

5.1.6c Website ndredangus.org

1. Feeder calf sale ad is on the home page and links to the “Why Red Angus” page

2. ND Red Select ad is on the home page and links to the “Events” page. Once the catalog is done the picture will link to DV Auction

5.1.6d Facebook page

1. Tracey is working on the 2025 Year proposal.

2. Content of the NDRAA Facebook page is starting to feature ND Red Select Sale.

3. Discussion was held to bring the Facebook page and the website up to the membership at the annual meeting to get feedback from the membership.

4. Chuck Steffan mentioned that Tracey gave a presentation at the National Convention on social media and that it might be worth asking her to give a short presentation at the Annual Meeting. Annette will talk to her about this.

5.1.6e Sale barn Posters

1. Are printed and will be sent out to FCCP Committee members.

5.1.7 **Fundraising Committee.** (Ben Lodoen)

5.1.7a Members

1. Chuck Steffan (Secretary/Treasurer)

2. Ben Lodoen (Board Member) Chair

3. (Member at Large) Sam will contact

5.1.7b Donation Heifer Raffle

5.1.7b.1 Procedure for the raffle will be the same as last year. Chuck Steffan and Ben Lodoen will organize the spreadsheet and keep track of the sold tickets. Kyle Gilchrist and/or Ryan Clemetson will auction tickets off at the banquet. Tickets will be auctioned off prior to the ND Red Select Sale. After that Chuck and Ben will enter the tickets into the randomizer to do the drawing. The Red Select Sale auctioneer will be given a list of breeders that purchased tickets earlier to be recognized.

5.1.7b.2 Discussion was held on how to generate a little more money on the raffle. Ben Lodoen suggested that at the banquet raffle ticket auction we do the following:

-1st ticket buyer gets 10 free tickets in addition to their purchased

tickets.

-2nd ticket buyer gets 5 free tickets in addition to their purchased

tickets.

-The juniors that are in attendance will be able to put their names in

a jar to draw for a chance of 5 free tickets.

5.1.7b.3 The NDRAA will purchase $200 of tickets to cover the tickets for the

junior drawing and the additional free tickets for the 1st and 2nd buyers.

**Motion:** Chuck Steffan moved that the NDRAA approve the heifer raffle ticket drawing (5 tickets) for the juniors in attendance and the 10 additional free tickets (1st Buyer) and 5 additional free tickets (2nd Buyer).

**Second:** Rick Rohrich

Discussion: Everyone liked the idea. Annette will write a check for $200 to NDRAA for the heifer raffle junior drawing and 1st and 2nd buyers to account for it in the books.

**Action:** **Motion Approved**.

5.1.7c Directory/Sponsorships

5.1.7c.1 Tracey is working on the directory. She is waiting for ad copy on some and has to build ads for others.

5.1.8 **National/Regional/State Events Committee.** (Chris Wasem) No Report

5.1.8a Members

1. Chris Wasem (Board Member) Chair

2. Annette Steffan/Shaye Koester/Sara Lee (NDJRAA Advisor)

3. Steve Koester (Member at Large)

5.1.8b Events

\*NDJRAA Field Day (2025): Saturday, May 31, 2025, Badland’s Ministries, Medora ND

\*JRA Show “Red Carpet Red” June 9 – 13, 2025

\*ND State Fair (NDJRAA STATE SHOW): Tuesday, July 22, 2025

\*National Convention: September 10-12, 2025, Loveland CO

\*ND Stockman’s Convention: September 17-19, 2025, Bismarck ND

\*NDRAA start of new fiscal year, November 1, 2024

\*ND Red Angus Association 60th Anniversary Meeting & Banquet: Friday, December 13, 2024. Bismarck Hotel and Convention Center, Bismarck, ND.

\*ND Red Select Sale; Saturday, December 14, 2024. Kist Livestock, Mandan, ND.

5.1.9 **Membership Committee.**

The Membership Committee is charged with new membership, maintaining a current membership list, and assisting the Secretary/Treasurer in collection of dues and/or membership information. The Membership Committee will consist of a board member (who will be committee chair), and two members at large.

1. Annette or Chuck Steffan (Co-Secretary/Treasurer)

2. Bryan Ressler (Board Member) Chair

3. (Member at Large) Sam will appoint

4. (Member at Large) Sam will appoint

5.1.9a Annette sent membership forms with meeting notice

5.1.9b New/Renewed:

5.1.10 **Special Committee: 60th Anniversary Committee**

1. Annette Steffan (Board)

2. Jolyn Wasem (Member at Large) Co-Chair

3. Jodi Schriefer (Member at Large) Co-Chair (Video)

4. Rylee Lodoen (Member at Large)

5. Kenny Forster (Member at Large) Video

6. Troy Presser (Member at Large) Video

7. Robert Campbell (Member at Large) Video

5.1.10a Video Project

1. Transcribing is completed. The next step is putting the story together. Will be planning with Kyle Gilchrist to narrate the last week of the month.

5.1.10b Jackets

1. According to Ben Lodoen text:

Jacket Cost: $40 - $50

Stitching: Rylee charges $1/1000 stiches. One time fee of $100 to digitize

Other things that control cost:

1. Multiple locations of embroidery require resetting clothing on machines.
2. Size of logos
3. Digitizing costs (Size and complexity dependent)
4. Smaller chest logos usually come back to be around $20-$40 for digitizing and same for cost to put on coat.

2. A basic jacket would have the following:

Zoetis logo on shoulder

NDRAA 60th logo on chest

3. People will be able to order jackets at the annual meeting/banquet/sale. In addition to the basic jacket, they can customize their logo and location if they wish. Riley will make a mockup and have sizes available for people to try. A fillable form will be made and can be put on the website for people to order. Payment would be required before jackets are made.

6.0 Old Business:

6.1 Annual Meeting

6.1.1a Annual Meeting Notice sent out November 5, 2024:

1. Letter of 30 day notice

2. Membership Renewal

3. Heifer Grant and Incentive Information

4. Minutes of 2023 Annual Meeting

5. Agenda

6.1.1b 2025 NDRAA Annual Meeting/Banquet and ND Red Select Sale:

**Motion:** Chuck Steffan moved to approve the dates and the locations of the 2025 NDRAA Annual Meeting/Banquet, Friday, December 12, 2025 at the Bismarck Hotel and Convention Center, Bismarck ND and ND Red Select Sale, Saturday, December 13, 2025, Kist Livestock, Mandan, ND.

**Second**: Rick Rohrich

**Discussion**: none

**Action**: Motion Approved.

6.2 Annual Banquet

6.2.1a Invitations

1. Invitations with RSVP were mailed November 12, 2024. There is a QR code on the mailed RSVP which will link to the website online RSVP.

2. RSVP can be done through the website. People have responded through website RSVP.

3. Extra People to send invitations to and possible complementary tickets

Tom Brink (Speaker) Complimentary 2 (NDRAA)

Rachel Oliver (Speaker) Complimentary 2 (NDRAA)

County Buckle Winners Complimentary possible 16 (Winners) 48 (NDRAA)

60th Anniversay Sponsors Complimentary (16 NDRAA)

Honorary Lifetime Members Complimentary 6 or more possible

Founders Award Complementary 2 (NDRAA)

Commercial Cattleman Complementary 2 (NDRAA)

Young Producer Award Complementary 2 (NDRAA)

Service Award Complementary 2 (NDRAA)

ND Red Angus Queen 3 (NDRAA)

Mentor Award Complementary 2 (NDJRAA)

Rise Up Award Complementary 2 (NDJARAA)

Junior Officers & Advisors Complementary 6 (NDJRAA)

NDJRAA Sponsor Campaign Diamond Sponsors (26 NDJRAA)

6.2.1c Banquet Program. Annette will get a banquet program ready.

6.2.1d Budget for Decorations.

**Motion**: Chris Wasem moved to approve up to $500 for decorations for the banquet.

**Second**: Ben Lodoen

**Action**: Motion Approved.

7.0 New Business

7.1 Annual Meeting Agenda items:

7.1.1a 2025 ND Red Select Sale: Start the sale at noon.

7.1.1b Social Media discussion (Facebook page and Website)

7.1.1c Explore the idea of putting the Semen and Embryos (frozen genetics) online.

7.1.1d Amendment to Bylaws

7.2 NDSA Allied Industries 2025 Proposal

Total: $12,212.50

Prorated Ad: $3,687.50 (2 full-page B&W: Jan, Feb, March, April, Nov, Dec) (In 2024

there were 37 participants. Rate for new year $300/participant = $11,100)

Total to NDRAA: $8,525.00)

**Motion**: Chris Wasem moved to approve the 2025 NDSA Allied Industries proposal

**Second**: Bryan Ressler

**Action**: 2025 NDSA Allied Industries proposal **Approved**.

7.3 Affiliated Grant (note from Katie Martin)

Annette,

I'm pleased to inform you that earlier this week RAAA's board of directors voted to increase the 2024-25 Affiliate Grant Program budget. Given the increase, RAAA will issue an additional $1,800 to NDRAA to further support the application you submitted earlier this fall. You can still apply for additional funds after Jan. 1.

AGP applications such as yours are what instigated the increase, so thank you for completing the application. I'd encourage NDRAA to continue completing projects to promote Red Angus and applying for AGP funds. I'd still like to visit with you about if there's any way RAAA could obtain some of the b-roll that you've acquired to support our national advertising efforts.

Thanks,

**Katie Martin**

Director of Communications

Red Angus Association of America

[katiemartin@redangus.org](mailto:katiemartin@redangus.org)

cell (307)575-6802

7.4 Awards

7.4.1a The Nominating Committee will select the winners for submissions for:

Founders Award

Young Cattlemen of the Year Award

Commercial Cattle Producer Award

Service Award

7.4.1b Award winners will receive a jacket as an award with the appropriate inscription on the right chest. The left chest will have the NDRAA logo.

7.4.1c Annette will email the applications to the nominating committee. The winners will need to be selected by November 20, 2024, so that the jackets can be ordered. Scott will have a meeting with the nominating committee members early in the week.

8.0 Next Meeting Date: Wednesday, December 4, 2024

Time: 7:30 PM cst

Location: Zoom

9.0 Adjourn

**Motion**: Scott Kueffler moved to adjourn.

**Second**: Bryan Ressler

**Action**: Meeting adjourned at 9:51 PM cst

Respectfully Submitted

Annette Steffan

Annette Steffan

Co Secretary/Treasurer

ND Red Angus Association