

North Dakota Red Angus Association

October 9, 2024

8:30 PM CST

Board of Directors Meeting

Via Zoom

MEETING

1.0 Roll Call: Sam Twedt, Bryan Ressler, Scott Kueffler (Joined at 8:45 PM), Chuck Steffan, Annette Steffan, Chris Wasem, Ryan Clementson, Ben Lodoen (Joined at 9:00 PM), ~~Rick Rohrich~~

2.0 Called to order by Sam Twedt at 8:34 PM CST.

3.0 Secretary Report (Annette Steffan)

3.1.1 Minutes from September 25, 2024, NDRAA Board Meeting held via Zoom.

Corrections:

Motion: Chris Wasem moved to approve the minutes of the September 25, 2024 meeting.

Second: Bryan Ressler

Action: Motion carried. Minutes of the September 25, 2024 meeting approved.

4.0 Treasurer Report (Annette gave the treasurer's report)

4.1.1 Detailed Balance Sheet (See attached):

Total Expenses (FISCAL YEAR TO DATE)	\$ 109,125.19 (\$43,884.05 Red Select)	\$65,241.14
Total Income (FISCAL YEAR TO DATE)	\$ 99,228.60 (\$42,654.05 Red Select)	\$56,574.55
Net Income (FISCAL YEAR TO DATE)	\$ -9,896.59	

Directory-Premium Pages Income collected to date: \$ 11,900.00

Directory-Premium Pages (AUCTIONED \$13,600): **\$1700**

Twedt Red Angus (Back Cover): \$1700 pd

Berwald Red Angus (Inside Front Cover): \$1700 pd

Barenthsen-Bullinger Red Angus (Inside Back Cover): \$1600 pd

L83 Ranch (Centerspread-2 pgs): \$2200 pd

Koester Red Angus (Pg 1): \$1700

Seeger Raush Red Angus (Pg 3): \$1000 pd

Kirwan Red Angus (New Address sent invoice) (Pg 5): \$700 pd

ND Junior Red Angus (Pg 7): \$600 pd

Ressler Land & Cattle (Pg 9): \$600 pd

Heart River Ranch (Across Index): \$1300 pd

Wasem Red Angus (Across IBC): \$500 pd

Total Directory Projected Income:

60th Anniversary Sponsorship: See Attachment

Projected Income:

Collected to date:

CD at Dakota Community Bank: \$ 11,058.68

Checking Account Balance: \$ 24,447.72

Total cash position: \$ 35,505.40

Motion: Chris Wasem moved to approve the treasurer's report.

Second: Chuck Steffan.

Discussion: Annette said that there is money in limbo and does not have the money that was submitted to Tracey yet. Affiliated grant money from Red Angus has been received for the first have of the program. Nomination fees were sent in.

Action: Motion Carried. Treasurer's report accepted.

4.1.2 Budget (Chuck Steffan) No Report

4.1.3 ND Junior Red Angus Association (Annette Steffan):

Income: \$

Expenses: \$

Checking Account Balance: \$11,956.30 (October 1, 2024)

Motion: Chuck Steffan moved to approve the NDJRAA financial report.

Second: Bryan Ressler.

Action: Motion carried. NDJRAA financial report accepted.

4.1.4 Taxes (Chuck Steffan): Galleon Financial, Larry Robinson CPA is still working on the Taxes.

4.1.5 Financial Review:

Motion:

Second:

Action:

5.0 Standing Committee Reports

5.1.1 **By-Laws Committee.** (Bryan Ressler) No Report

5.1.1a Members

1. Bryan Ressler (Vice President) Chair
2. Annette Steffan (Secretary/Treasurer)
3. Robert Campbell (Past President)
4. Kenny Forster (Past President)
5. Marc Schrieffer (Member at Large)

5.1.2 **Nominating Committee.** (Scott Kueffler)

5.1.2a Members: Sam Twedt will get members assigned.

1. Scott Kueffer (Immediate Past President) Chair
2. (Past officer or director) Sam will appoint
3. (Member at large) Sam will appoint

5.1.2b Nominating forms

1. Officers/Directors (Need to get nominations ready)
President
Vice President
Chuck & Annette Steffan: Sec/Treasurer: term expires 2025
Director: Chris Wasem (will run again?)
Director: Ben Lodoen (will run again?)
2. Honorary Membership
3. Need to prepare for award Nominations (how is committee going to do this?)
It was noted that this committee will have work coming up and needs to get prepared.

5.1.3 **ND Junior Red Angus Association.** (Annette Steffan)

5.1.3a Juniors will help decorate for the 60th Anniversary.

5.1.3b County buckle program: 2 additional buckles will be given out for a total of 15 buckles. Sam Twedt mentioned that there is a late fair in Walsh County so we need to make note of that.

5.1.3c Juniors have voted on their Rise Up & Mentor Award winners. Scholarship applications will be due November 1.

5.1.4 **Red Select Sale Committee.** (Ryan Clemetson)

5.1.4a Members

- | | | |
|-----------|----------------|----------------------------|
| 5.1.4a.1. | Scott Kueffler | (Immediate Past President) |
| 5.1.4a.2. | Ryan Clemetson | (NDRAA Board Member) Chair |
| 5.1.4.a.3 | Kaden Rohrich | (Member at Large) |

5.1.4b Sale Management: Jeff Thomas contacted Sam and was confirming entries. Sam will invite Jeff to the next meeting.

5.1.4c Need to know who will be checking in...try to have this lined up by the next meeting.

5.1.4d Videos/Pictures on website. There needs to be a link to DVAuction on website.

5.1.5 **FCCP (Feeder Calf Certification Program) Sale Committee.**

5.1.5a Members

- | | | |
|----|----------------|-------------------|
| 1. | Sam Twedt | (President) Chair |
| 2. | Ben Lodoen | (Board Member) |
| 3. | Max Robison | (Member at Large) |
| 4. | Doug McGee | (Member at Large) |
| 5. | Larry Lundberg | (Member at Large) |

5.1.5b What are the plans for promoting the fall of 2024?

1. Annette has pens for red influence sales and will send them to Sam Twedt and Ryan Clemetson for the sales in that area. She will get pens to other members for the SW sales
2. There will be a red influence sale at Stockman's Livestock, October 31, 2024 with over 1000 head of red consigned.
3. Ads will be coming out on feeder calf sales
4. Annette will look into getting posters made for the sale barns.

5.1.5c EID tags (How are we going to get information to members)-Committee needs to take action. Annette asked Rachel Oliver to talk at the annual meeting about the Red Angus EID tags.

5.1.6 **Advertising & Promotion Committee.** (Annette Steffan)

5.1.6a Members

- | | | |
|----|-----------------|-------------------|
| 1. | Annette Steffan | (Secretary) Chair |
| 2. | Rich Rohrich | (Board Member) |
| 3. | Tracey Koester | (Member at Large) |

5.1.7 **Fundraising Committee.** (Ben Lodoen)

5.1.7a Members

- | | | |
|----|---------------|-----------------------|
| 1. | Chuck Steffan | (Secretary/Treasurer) |
| 2. | Ben Lodoen | (Board Member) Chair |

3. (Member at Large) Sam will contact

5.1.7b Donation Heifer Raffle: The permit is in process.

5.1.7c Directory/Sponsorships (See Attached Income/Expense Sheet)

5.1.7c.1 Deadline extended to October 7, 2024 (This need attention)

5.1.7c.2 Membership has not submitted ads (board members need to call- Sam will call Tracey and find out who needs to be contacted and will start calling.

5.1.7c.3 Sponsor List:

Cattle Business Weekly (half page) Annette talked to at convention working on additional sponsorship from Donny Leddy.

Thomas Livestock Services (half page) TK

Kist Livestock (half page) TK does half page in NDAA dir

Napoleon Livestock (half page) TK does full page in NDAA dir

Hubbard/Crystalix (Full page) TK

Select Sires (Half page) TK does full page in NDAA dir

Tri-State Livestock (full page) TK does full page in NDAA dir Robert Campbell working on additional sponsorship Annette talked to them: they did a page in directory but will do additional for video.

Mobridge Livestock (half page) TK

ND Stockman Association (full page) TK does full page in NDAA dir Done

Rowdy Benson (half page) TK

Cow Camp (half page) TK Done

Agri-Media Livestock Group (full page) TK does half page in NDAA dir Done

Rylee Lodoen Embroidery (full page) TK Ben will talk to Rylee

Weishaar Auction Services (half page) TK does full page in NDAA dir

Other sponsorships that need to be contacted

Lake Region Livestock (Ryan Clemetson) has not contacted yet.

Rugby Livestock (Ryan Clemetson) has not contacted yet

Superior Livestock (Chuck) is working on this.

Stockmen's Livestock (Chuck)

Bowman Livestock (Annette Steffan will follow up)

Zoetis (Annette) Done

Cornerstone Bank (Annette) Done

Farm and Ranch Guide does full page in NDAA dir (Annette) Did not increase

Western Ag Reporter does full page in NDAA dir (Annette)

Auctioneers from your sales

Scott Weishaar (Chuck) Done

United Printing does full page in NDAA dir (Annette or Tracey) Trade Printing

Red Angus Association of America (AAA does full page in NDAA dir) Trade out

Sidney Livestock (Scott Kueffler-DONE)

ND Farmers Union does half page in NDAA dir (Scott Kueffler-DONE)

ABS does full page in NDAA dir (Chris Wasem)

River Ag (Chris Wasem)

Purina-Dakota Land Feeds (Chris)

Select Sires (Sam)

Neogen (Sam) Annette talked to them \$500

Multimin (Sam)

Ag Country/Farm Credit Service does half page in NDAA dir (Sam)

701 Ear Tags (Sam)

Dakota Ag Insurance (Sam)

CATL Resources does full page in NDAA dir (Bryan)

Maddock Ranch Supply (Bryan)

Martin Trideau Insurance (Rick) Robert Campbell talked to them. Sent sponsor

package to them.

Bovigen (Rick)-Sam will contact them

DV Auction (Annette talked to them...will do some sort of trade)

5.1.7c.4 Spreadsheet from Tracey

5.1.8 **National/Regional/State Events Committee.** (Chris Wasem)

5.1.8a Members

1. Chris Wasem (Board Member) Chair
2. Annette Steffan/Shaye Koester/Sara Lee (NDJRAA Advisor)
3. Steve Koester (Member at Large)

5.1.8b Events

- *NDJRAA Field Day (2025): Saturday, May 31, 2025, Badland's Ministries, Medora ND
- *JRA Show "Red Carpet Red" June 9 – 13, 2025
- *ND State Fair (NDJRAA STATE SHOW): Tuesday, July 22, 2025
- *National Convention: September 10-12, 2025, Loveland CO
- *ND Stockman's Convention: September 17-19, 2025, Bismarck ND
- *NDRAA start of new fiscal year, November 1, 2024
- *ND Red Angus Association 60th Anniversary Meeting & Banquet: Friday, December 13, 2024. Bismarck Hotel and Convention Center, Bismarck, ND.
- *ND Red Select Sale; Saturday, December 14, 2024. Kist Livestock, Mandan, ND.

5.1.9 **Membership Committee.**

1. Annette or Chuck Steffan (Co-Secretary/Treasurer)
2. Bryan Ressler (Board Member) Chair
3. (Member at Large) Sam will appoint
4. (Member at Large) Sam will appoint

5.1.9a Annette will be sending out membership forms with meeting notice

5.1.9b New/Renewed Memberships

5.1.10 **Special Committee: 60th Anniversary Committee**

1. Annette Steffan (Board)
2. Jolyn Wasem (Member at Large) Co-Chair
3. Jodi Schriefer (Member at Large) Co-Chair (Video)
4. Rylee Lodoen (Member at Large)
5. Kenny Forster (Member at Large) Video
6. Troy Presser (Member at Large) Video
7. Robert Campbell (Member at Large) Video

5.1.10a Video Project

1. Annette reported that transcribing is going on now.

5.1.10b Jackets

1. Ben will talk to Riley about getting back to Jolyn to get the order form done.

6.0 Old Business:

- 6.1 Evaluation Form Review: This is compiled but just needs to be typed and presented in a readable form to give to the membership at the annual meeting.

7.0 New Business

7.1 Secretary Stipend for Current Fiscal Year

Motion: Chris Wasem moved to give Secretary/Treasurer Annette Steffan \$5000 stipend for the 2023-2024 Fiscal Year.

Second: Scott Kueffler.

Discussion: Discussion on giving an additional stipend after the annual meeting and Red Select Sale was held and after we find out what income has come in. Chuck Steffan said that Annette should make a list of everything she does so the board can see it.

Action: Motion carried. Secretary/Treasurer, Annette Steffan will receive a \$5000 stipend for the 2023-2024 Fiscal Year.

7.2 Annual Meeting/Banquet

7.2.1 Menu Entrée Annette will ask if Sam can carve

Adults: Prime Rib (Annette will get cost and text the board)

Garden Salad w/Ranch & French

Seasoned roasted red potatoes

Buttered sweet corn

Rolls & Butter

Green beans Almondine

Assorted Gourmet Cheesecake

Children: Chicken Strips & Fries

7.2.2 Cost of meals

Adult Meal: \$50/meal if paid by November 24

\$60/meal after

Children: \$15/meal

Complimentary tickets to be given are:

Sponsorship levels: 2 tickets

County Buckle Winners: Winner + 2 (parents/guardian)

Award Winners: 2 tickets

ND Junior Red Angus will pay for their officers and advisors.

7.2.3 Block of rooms has been reserved \$109/night

7.2.2a Rooms for Tom Brink and Rachel Oliver

Motion: Bryan Ressler moved that the NDRAA pay for the hotel rooms for Tom Brink and Rachel Oliver.

Second: Ben Lodoen

Discussion:

Action: Motion Carried. NDRAA will pay for the hotel rooms for Tom Brink and Rachel Oliver.

7.2.4 Annual Meeting Notices will go out around October 20, 2024

Included in the notice is: Annual Meeting Agenda

Membership/Prorated Application Form

Heifer Grant Program Information

Heifer Incentive Information

7.2.5 Banquet Invitations

7.2.5a. The banquet invitations will go out November 1. There will be an RSVP in the invitation.

7.3 Photo Contest: Annette will talk to Tracey about starting the photo contest.

7.4 Prorated Advertising:

Motion: Chris Wasem moved to raise Prorated Advertising up to \$350/year

Second: Bryan Ressler.

Discussion: Prorated Advertising is currently at \$250/year. The price of everything has gone up. It is suggested that Prorated Advertising include the traditional advertising plus a boost on the Facebook before the ranches sale.

Action: Motion carried. Prorated Advertising will be raised to \$350/year.

7.5 North Star Classic Red Angus Show

7.5.1a Jackie Cargo contacted Sam Twedt about the NDRAA once again sponsoring the Red Angus Show at the North Star Classic. The sponsorship is for \$1000 and includes a full-page ad in their catalog, 2 Cattleman's Ball Tickets, Banner in the Ring and Announcements during the show.

Motion: Chris Wasem moved that the NDRAA sponsor the \$1000 sponsorship for the Red Angus Show at the North Star Classic.

Second: Scott Kueffler

Discussion: Everyone felt that this was good promotion and a worth while sponsorship.

Action: Motion Carried. NDRAA will sponsor \$1000 for the North Star Classic.

8.0 Next Meeting Date: Wednesday, October 30, 2024

Time: 8:30 PM cst

Location: via Zoom

9.0 Adjourn

Motion: Chris Wasem moved to adjourn the meeting.

Second: Ben Lodoen

Action: Motion Carried. Meeting adjourned at 10:15 PM cst.

Respectfully submitted,

Annette Steffan

Annette Steffan

Co Secretary/Treasurer

ND Red Angus Association