

North Dakota Red Angus Association

September 25, 2024

8:30 PM CST

Board of Directors Meeting

Via Zoom

**MEETING**

1.0 Roll Call: Sam Twedt, Bryan Ressler, Scott Kueffler, Chuck Steffan, Annette Steffan, Chris Wasem, Ryan Clementson, Ben Lodoen, Rick Rohrich

2.0 Called to order by President Sam Twedt at 8:34 PM CST.

3.0 Secretary Report (Annette Steffan)

3.1.1 Minutes from September 17, 2024, NDRAA Board Meeting held via Zoom.

**Corrections:**

**Motion:** Bryan Ressler moved to approve the September 17, 2024, NDRAA Board meeting minutes.

**Second:** Rick Rohrich

**Action:** APPROVED: Minutes for the September 17, 2024, NDRAA Board meeting minutes held via Zoom.

4.0 Treasurer Report (Chuck Steffan) There was no treasurer's report at the September 25, 2024 meeting because it was presented the week before.

5.0 Standing Committee Reports

5.1.1 **By-Laws Committee.** (Bryan Ressler) No Report

5.1.1a Members

1. Bryan Ressler (Vice President) Chair
2. Annette Steffan (Secretary/Treasurer)
3. Robert Campbell (Past President)
4. Kenny Forster (Past President)
5. Marc Schrieffer (Member at Large)

5.1.2 **Nominating Committee.** (Scott Kueffler) No Report

5.1.2a Members: Sam Twedt will get members assigned.

1. Scott Kueffer (Immediate Past President) Chair
2. (Past officer or director) Sam will appoint
3. (Member at large) Sam will appoint

5.1.2b Nominating forms

1. Officers/Directors (Need to get nominations ready)
  - President
  - Vice President
  - Sec/Treasurer?: term expires 2025
  - Director: Chris Wasem
  - Director: Ben Lodoen
2. Honorary Membership

3. Need to prepare for award Nominations (how is committee going to do this?)  
It was noted that this committee will have work coming up and needs to get prepared.

5.1.3 **ND Junior Red Angus Association.** (Annette Steffan) No Report

5.1.4 **Red Select Sale Committee.** (Ryan Clemetson)

5.1.4a Members

1. Scott Kueffler (Immediate Past President)
2. Ryan Clemetson (NDRAA Board Member) Chair
3. Kaden Rohrich (Member at Large)

5.1.4b Sale Management:

5.1.4c Need to know who will be checking in...try to have this lined up by the next meeting.

5.1.4d Videos/Pictures on website. There needs to be a link to DVAuction on website.

5.1.4e RAAA drawing winners:

\$500 AJ Karsky Wessington Springs SD  
\$500 Victor Mansfield? Redfield SD

5.1.4f NDSA drawing winner:

\$500 Terry Nelson, Mandan ND

5.1.5 **FCCP (Feeder Calf Certification Program) Sale Committee.**

5.1.5a Members

1. Sam Twedt (President) Chair
2. Ben Lodoen (Board Member)
3. Max Robison (Member at Large)
4. Doug McGee (Member at Large)
5. Larry Lundberg (Member at Large)

5.1.5b What are the plans for promoting the fall of 2024?

1. Annette has pens for red influence sales
2. There will be a red influence sale at Stockman's Livestock, October 31, 2024
3. Ads will be coming out on feeder calf sales
4. Annette will send pens and directories out to committee members to get them to the sale barns.

5.1.5c EID tags (How are we going to get information to members)-Committee needs to take action. Annette asked Rachel Oliver to talk at the annual meeting about the Red Angus EID tags.

5.1.6 **Advertising & Promotion Committee.** (Annette Steffan)

5.1.6a Members

1. Annette Steffan (Secretary) Chair
2. Rich Rohrich (Board Member)
3. Tracey Koester (Member at Large)

5.1.7 **Fundraising Committee.** (Ben Lodoen)

### 5.1.7a Members

1. Chuck Steffan (Secretary/Treasurer)
2. Ben Lodoen (Board Member) Chair
3. (Member at Large) Sam will contact

### 5.1.7b Donation Heifer Raffle

- 5.1.7b.1 Need to get permit for Raffle: Chuck got the permit from the Mandan Police Department. The value of the permit is \$2500 and is a tear ticket raffle. Annette will give Chuck a check payable to the Mandan Police Department for \$10.

### 5.1.7c Directory/Sponsorships (See Attached Ad Packet & List Tracey will contact)

- 5.1.7c.1 Deadline extended to October 7, 2024 (This need attention)
- 5.1.7c.2 Membership has not submitted ads (board members need to call- Sam will call Tracey and find out who needs to be contacted and will start calling.
- 5.1.7c.3 Sponsor List:
- Cattle Business Weekly (half page) Annette talked to at convention working on additional sponsorship from Donny Leddy.
  - Thomas Livestock Services (half page) TK
  - Kist Livestock (half page) TK does half page in NDAA dir
  - Napoleon Livestock (half page) TK does full page in NDAA dir
  - Hubbard/Crystalix (Full page) TK
  - Select Sires (Half page) TK does full page in NDAA dir
  - Tri-State Livestock (full page) TK does full page in NDAA dir Robert Campbell working on additional sponsorship Annette talked to them: they did a page in directory but will do additional for video.
  - Mobridge Livestock (half page) TK
  - ND Stockman Association (full page) TK does full page in NDAA dir Done
  - Rowdy Benson (half page) TK
  - Cow Camp (half page) TK Done
  - Agri-Media Livestock Group (full page) TK does half page in NDAA dir Done
  - Rylee Lodoen Embroidery (full page) TK Ben will talk to Rylee
  - Weishaar Auction Services (half page) TK does full page in NDAA dir

### Other sponsorships that need to be contacted

Lake Region Livestock (Ryan Clemetson) has not contacted yet.  
Rugby Livestock (Ryan Clemetson) has not contacted yet  
Superior Livestock (Chuck) is working on this.  
Stockmen's Livestock (Chuck)  
Bowman Livestock (Annette Steffan will follow up)  
Zoetis (Annette) Done  
Cornerstone Bank (Annette) Done  
Farm and Ranch Guide does full page in NDAA dir (Annette) Did not increase  
Western Ag Reporter does full page in NDAA dir (Annette)  
Auctioneers from your sales  
Scott Weishaar (Chuck) Done  
United Printing does full page in NDAA dir (Annette or Tracey) Trade Printing  
Red Angus Association of America (AAA does full page in NDAA dir) (Annette will ask Tracey) Trade out  
Sidney Livestock (Scott Kueffler-talked to them they were going to touch base with Tracey.)  
ND Farmers Union does half page in NDAA dir (Scott Kueffler-talked to them they were going to touch base with Tracey.)

ABS does full page in NDAA dir (Chris Wasem)  
 River Ag (Chris Wasem)  
 Purina (Chris)  
 Neogen (Sam) Annette talked to them \$500  
 Multimin (Sam)  
 Ag Country/Farm Credit Service does half page in NDAA dir (Sam)  
 701 Ear Tags (Sam)  
 Dakota Ag Insurance (Sam)  
 CATL Resources does full page in NDAA dir (Bryan)  
 Maddock Ranch Supply (Bryan)  
 Martin Trideau Insurance (Rick) Robert Campbell talked to them. Sent sponsor package to them.  
 Bovigen (Rick)  
 DV Auction (Annette talked to them...will do some sort of trade)

**5.1.8 National/Regional/State Events Committee.** (Chris Wasem)

**5.1.8a Members**

- |    |  |                      |
|----|--|----------------------|
| 1. | Chris Wasem                            | (Board Member) Chair |
| 2. | Annette Steffan/Shaye Koester/Sara Lee | (NDJRAA Advisor)     |
| 3. | Steve Koester                          | (Member at Large)    |

**5.1.8b Events**

- \*NDJRAA Field Day (2025): Saturday, May 31, 2025, Badland’s Ministries, Medora ND
- \*JRA Show “Red Carpet Red” June 9 – 13, 2025
- \*ND State Fair (NDJRAA STATE SHOW): Tuesday, July 22, 2025
- \*National Convention: September 10-12, 2025, Loveland CO
- \*ND Stockman’s Convention: September 18-20, 2024, Bismarck ND
- \*NDRAA start of new fiscal year, November 1, 2024
- \*ND Red Angus Association 60<sup>th</sup> Anniversary Meeting & Banquet: Friday, December 13, 2024. Bismarck Hotel and Convention Center, Bismarck, ND.
- \*ND Red Select Sale; Saturday, December 14, 2024. Kist Livestock, Mandan, ND.

5.1.8c North Dakota Stockman’s Convention: Sam and the NDRAA congratulated  
 2024 Ranchers of the Year: Chuck and Annette Steffan  
 2024 Environmental Stewardship Award: Dukart Ranch  
 Honorary Lifetime Membership and Immediate NDSA Past President: Jason Leiseth  
 (commercial Red Angus producer)

**5.1.9 Membership Committee.** No Report

The Membership Committee is charged with new membership, maintaining a current membership list, and assisting the Secretary/Treasurer in collection of dues and/or membership information. The Membership Committee will consist of a board member (who will be committee chair), and two members at large.

- |    |   |
|----|---|
| 1. | Annette or Chuck Steffan (Co-Secretary/Treasurer) |
| 2. | Bryan Ressler (Board Member) Chair                |
| 3. | (Member at Large) Sam will appoint                |
| 4. | (Member at Large) Sam will appoint                |

5.1.9a Annette will be sending out membership forms with meeting notice

5.1.9b New/Renewed Memberships

#### 5.1.10 Special Committee: 60<sup>th</sup> Anniversary Committee

1. Annette Steffan (Board)
2. Jolyn Wasem (Member at Large) Co-Chair
3. Jodi Schriefer (Member at Large) Co-Chair (Video)
4. Rylee Lodoen (Member at Large)
5. Kenny Forster (Member at Large) Video
6. Troy Presser (Member at Large) Video
7. Robert Campbell (Member at Large) Video

##### 5.1.10a Video Project

1. Three part video/promotion project:
  - a. Part 1: Anniversary: History and some interviews (20 minutes). The \$6000 the board approved has paid for this.
  - b. Part 2: Promotional: Why Red Angus (20 minutes) May be in the form of short cuts.
  - c. Part 3: Juniors (20 minutes)
2. Short takes: goal is to have 3 of them done before Annual banquet
  - a. Robert Campbell
  - b. Marc Schriefer
  - c. Commercial Cattleman
3. Affiliated Grant Application: Annette applied for Affiliated Grant funds for this quarter. Not sure how much we will receive. RAAA is interested but we (Annette Steffan/Katie Martin) are trying to figure out how they can financially help other than the Affiliated Grant monies. Will receive \$1,200 in the next couple of weeks.
4. Zoetis will give \$10,000. Annette is doing a trade out for \$5000 of this money and will give the NDRAA the money in kind.
5. The money from the Sponsors will be split as follows:
  - Directory Ad portion of the Sponsorship will go into the Directory Fund
  - Remaining part of the Sponsorship will go into the 60<sup>th</sup> Anniversary Fund.
  - The Affiliated Grant money that was applied for the video will go into the 60<sup>th</sup> Anniversary (Video) Fund.
6. Annette explained that the project is in the phase of transcribing the interviews to paper. This is the hardest and most time-consuming phase. Annette is doing a lot of this, and Jodi Schriefer will help with some of it. Once this get completed parts of the interviews are taken to “write the story”. The narrator’s part will be the last interview and that will tie the story together.
7. There was confusion about the original \$6000 was to be paid back through the sponsors. After much discussion, the \$6000 is part of the project with additional sponsorship money to help complete it.

**Motion:** Chuck Steffan moved that the board request a 60<sup>th</sup> Anniversary/Directory project report of income and expenses to be presented to the board.

**Second:** Chris Wasem

**Discussion:** Comment was made that the video/promotion is an investment in the

NDRAA's bottom line. It is something that has never been done before and it is new territory.

**Action:** Motion Passed.

6.0 Old Business:

6.1 Evaluation Form Review: This is compiled but just needs to be typed and presented in a readable form to give to the membership at the annual meeting.

7.0 New Business

7.1 Secretary Stipend for Current Fiscal Year (next meeting)

7.2 County Buckle Program (Does anyone know of anymore?)

Ward County: Carsen Kohler: Champion Market

Montrail County: Lane Vachal: Reserve Champion Market

Montrail County: Brooke Vachal: Reserve Champion Commercial Female

Montrail County: Tana Lee, Reserve Champion British Female

Kidder County: Ava Schmidt: Reserve Champion Female

Bowman County: Reese Janikowski: Champion Market

Slope County: Jett Ouradnik: Reserve Female

Clearwater County MN: Champion Female

NDJRAA State Show: Jamie Geyer, Champion Registered Female, Ch Bred & Owned

NDJRAA State Show: Adalyn Bullinger, Reserve Bred & Owned, Mountrail County: Grand Champion British Female

NDJRAA State Show: Colbie Furstenau, Reserve Champion Registered, Cavalier County Supreme Female

NDJRAA State Show: Kodi Bell, Champion Percentage Female

NDJRAA State Show: Cale Bell, Reserve Champion Percentage Female

Total Count thus far: 13	Grand Market: 2
	Reserve Market: 1
	Grand Female: 4
	Reserve Female: 6
	Grand Bull: 0
	Reserve Bull: 0

7.3 Annual Meeting/Banquet

7.4 Photo Contest: Annette will talk to Tracey about starting the photo contest.

8.0 Next Meeting Date: Wednesday, October 9, 2024

Time: 8:30 PM cst

Location: Zoom

9.0 Adjourn

Motion: Scott Kueffler moved to adjourn.

Second: Chris Wasem

Action: Meeting adjourned

Respectfully submitted

*Annette Steffan*

Annette Steffan

Co Secretary/Treasurer

ND Red Angus Association