

North Dakota Red Angus Association

September 17, 2024

8:30 PM CST

Board of Directors Meeting

Via Zoom

MINUTES

1.0 Roll Call: Sam Twedt, ~~Bryan Ressler~~, Scott Kueffler (Joined 8:15), Chuck Steffan, Annette Steffan, ~~Chris Wasem~~, Ryan Clementson, Ben Lodoen, Rick Rohrich

2.0 Called to order by President Sam Twedt at 8:37 PM CST.

3.0 Secretary Report (Annette Steffan)

3.1.1 Minutes from July 23, 2024, NDRAA Board Meeting held via Zoom.

Corrections:

Motion: Chuck Steffan moved to approve the minutes of the July 23, 2024, NDRAA Board Meeting.

Second: Rick Rohrich

Action: Minutes of the July 23, 2024, NDRAA Board Meeting approved.

4.0 Treasurer Report (Chuck Steffan)

4.1.1 Detailed Balance Sheet (See attached):

Total Expenses (FISCAL YEAR TO DATE)	\$ 109,125.19 (\$43,884.05 Red Select) \$65,241.14
Total Income (FISCAL YEAR TO DATE)	\$ 99,228.60 (\$42,654.05 Red Select) \$56,574.55
Net Income (FISCAL YEAR TO DATE)	\$ -9,896.59

Directory-Premium Pages Income collected to date: \$ 11,900.00

Directory-Premium Pages (AUCTIONED \$13,600): **\$1700**

Twedt Red Angus (Back Cover): \$1700 pd

Berwald Red Angus (Inside Front Cover): \$1700 pd

Barenthsen-Bullinger Red Angus (Inside Back Cover): \$1600 pd

L83 Ranch (Centerspread-2 pgs): \$2200 pd

Koester Red Angus (Pg 1): \$1700

Seeger Rausch Red Angus (Pg 3): \$1000 pd

Kirwan Red Angus (New Address sent invoice) (Pg 5): \$700 pd

ND Junior Red Angus (Pg 7): \$600 pd

Ressler Land & Cattle (Pg 9): \$600 pd

Heart River Ranch (Across Index): \$1300 pd

Wasem Red Angus (Across IBC): \$500 pd

CD at Dakota Community Bank: \$11,058.68

Checking Account Balance: \$30,698.93

Total cash position: \$41,745.69

Motion: Rich Rohrich moved to accept NDRAA Financials for the period of November 1, 2023 to September 14, 2024.

Second: Ryan Clemetson

Action: Treasurer report approved.

4.1.2 Budget (Chuck Steffan)

4.1.3 ND Junior Red Angus Association (Annette Steffan): (See Attached Detailed Balance Sheet)

Income: \$64,603.94

Expenses: \$54,746.38

Checking Account Balance: \$11,956.30 (Sept 15, 2024) \$

Motion: Ryan Clemetson moved to accept the NDJRAA Financials for the period of fiscal year to September 15, 2024.

Second: Rick Rohrick

Action: The NDJRAA Financials for the period of fiscal year to September 15, 2024 accepted and approved.

4.1.4 Taxes (Chuck Steffan): Galleon Financial, Larry Robinson CPA is still working on the Taxes.

4.1.5 Financial Review: Consider doing a Financial Review. (Address this at next meeting)

Motion: moved to do a financial review for fiscal years 2023 & 2024.

Second:

Action:

5.0 Standing Committee Reports

5.1.1 **By-Laws Committee.** (~~Bryan Ressler~~) Annette Steffan had no report

5.1.1a Members

1. Bryan Ressler (Vice President) Chair
2. Annette Steffan (Secretary/Treasurer)
3. Robert Campbell (Past President)
4. Kenny Forster (Past President)
5. Marc Schrieffer (Member at Large)

5.1.2 **Nominating Committee.** (Scott Kueffler) No Report

5.1.2a Members: Sam Twedt will get members assigned.

1. Scott Kueffer (Immediate Past President) Chair
2. (Past officer or director) Sam will appoint
3. (Member at large) Sam will appoint

5.1.2b Nominating forms

1. Officers/Directors (Need to get nominations ready)
President
Vice President
Sec/Treasurer: term expires 2025
Director: Chris Wasem
Director: Ben Lodoen
2. Need to prepare for award Nominations and Honorary Memberships (how is committee going to do this?) It was noted that this committee will have work coming up and needs to get prepared.

5.1.3 **ND Junior Red Angus Association.** (Annette Steffan)

5.1.3a NDJRAA Donation Semen Sale

5.1.3b The board would like the Juniors to hang signs.

5.1.4 **Red Select Sale Committee.** (Ryan Clemetson)

5.1.4a Members

1. Scott Kueffler (Immediate Past President)
2. Ryan Clemetson (NDRAA Board Member) Chair
3. Kaden Rohrich (Member at Large)

5.1.4b Sale Management:

5.1.4c Need to know who will be checking in...try to have this lined up by the next meeting.

5.1.4d Videos/Pictures on website. There needs to be a link to DVAuction on website.

5.1.4e RAAA drawing winners:

\$500 AJ Karsky, Wessington Springs, SD

\$500 Vincent L Marshall, Redfield SD

5.1.5 **FCCP (Feeder Calf Certification Program) Sale Committee.**

5.1.5a Members

1. Sam Twedt (President) Chair
2. Ben Lodoen (Board Member)
3. Max Robison (Member at Large)
4. Doug McGee (Member at Large)
5. Larry Lundberg (Member at Large)

5.1.5b What are the plans for promoting the fall of 2024?

1. Annette has pens for red influence sales
2. There will be a red influence sale at Stockman's Livestock, October 31, 2024
3. Ads will be coming out on feeder calf sales
4. Annette will send pens and directories out to committee members to get them to the sale barns.

5.1.5c EID tags (How are we going to get information to members)-Committee needs to take action. Annette will ask Rachel Oliver to talk at the annual meeting about the Red Angus EID tags.

5.1.6 **Advertising & Promotion Committee.** (Annette Steffan)

5.1.6a Members

1. Annette Steffan (Secretary) Chair
2. Rich Rohrich (Board Member)
3. Tracey Koester (Member at Large)

5.1.6b Website done. ndredangus.org

5.1.6c Facebook: Will check with Tracey on her new price schedule for the next fiscal year.

5.1.6d RAAA Convention booth

5.1.6e NDSA Convention booth

5.1.6f NDSA Feedlot tour book: Feeder calf ad with ND Red Angus logo on it.

5.1.7 **Fundraising Committee.** (Ben Lodoen)

5.1.7a Members

1. Chuck Steffan (Secretary/Treasurer)
2. Ben Lodoen (Board Member) Chair
3. (Member at Large) Sam will contact

5.1.7b Donation Heifer Raffle

- 5.1.7b.1 Need to get permit for Raffle: Chuck will get the permit in Mandan. The value of the permit is \$2500 and is a tear ticket raffle. Ben will forward the application to Chuck.
- 5.1.7b.2 2025 Heifer Donor-Chris Wasem
- 5.1.7b.3 2024 Donation Heifer Information from Forester Red Angus is being compiled.

5.1.7c Directory/Sponsorships (See Attached Ad Packet & List Tracey will contact)

- 5.1.7c.1 Deadline extended to September 27, 2024 (This need attention)
- 5.1.7c.2 Membership has not submitted ads (board may need to call members to get ads in the directory).
- 5.1.7c.3 Sponsor List:
 - Cattle Business Weekly (half page) Annette talked to at convention working on additional sponsorship from Donny Leddy.
 - Thomas Livestock Services (half page) TK
 - Kist Livestock (half page) TK does half page in NDAA dir
 - Napoleon Livestock (half page) TK does full page in NDAA dir
 - Hubbard/Crystalix (Full page) TK
 - Select Sires (Half page) TK does full page in NDAA dir
 - Tri-State Livestock (full page) TK does full page in NDAA dir Robert Campbell working on additional sponsorship
 - Mobridge Livestock (half page) TK
 - ND Stockman Association (full page) TK does full page in NDAA dir Done
 - Rowdy Benson (half page) TK
 - Cow Camp (half page) TK Done
 - Agri-Media Livestock Group (full page) TK does half page in NDAA dir Done
 - Rylee Lodoen Embroidery (full page) TK Ben will talk to Rylee
 - Weishaar Auction Services (half page) TK does full page in NDAA dir

Other sponsorships that need to be contacted

- Lake Region Livestock (Ryan Clemetson)
- Rugby Livestock (Ryan Clemetson)
- Superior Livestock (Chuck)
- Stockmen's Livestock (Chuck or Annette Steffan)
- Bowman Livestock (Annette Steffan)
- Zoetis (Annette) Done
- Cornerstone Bank (Annette) Done
- Farm and Ranch Guide does full page in NDAA dir (Annette) Did not increase
- Western Ag Reporter does full page in NDAA dir (Annette)
- Auctioneers from your sales
 - Scott Weishaar (Chuck) Done
- United Printing does full page in NDAA dir (Annette or Tracey) Trade Printing
- Red Angus Association of America (AAA does full page in NDAA dir) (Annette will ask Tracey) Trade out
- Sidney Livestock (Scott Kueffler-talked to them they were going to touch base with Tracey.)
- ND Farmers Union does half page in NDAA dir (Scott Kueffler-talked to them they were going to touch base with Tracey.)
- ABS does full page in NDAA dir (Chris Wasem)
- River Ag (Chris Wasem)
- Purina (Chris)
- Neogen (Sam) Annette talked to them \$500
- Multimin (Sam)
- Ag Country/Farm Credit Service does half page in NDAA dir (Sam)

701 Ear Tags (Sam)
 Dakota Ag Insurance (Sam)
 CATL Resources does full page in NDAA dir (Bryan)
 Maddock Ranch Supply (Bryan)
 Martin Trideau Insurance (Rick) Robert Campbell talked to them. Sent sponsor package to them.
 Bovigen (Rick)
 DV Auction (Annette talked to them...will do some sort of trade)

5.1.8 **National/Regional/State Events Committee.** (Chris Wasem)

5.1.8a **Members**

1. Chris Wasem (Board Member) Chair
2. Annette Steffan/Shaye Koester/Sara Lee (NDJRAA Advisor)
3. Steve Koester (Member at Large)

5.1.8b **Events**

- *NDJRAA Field Day (2025): Saturday, May 31, 2025, Badland’s Ministries, Medora ND
- *JRA Show “Red Carpet Red” June 9 – 13, 2025
- *ND State Fair (NDJRAA STATE SHOW): Tuesday, July 22, 2025
- *National Convention: September 10-12, 2025, Loveland CO
- *ND Stockman’s Convention: September 18-20, 2024, Bismarck ND
- *NDRAA start of new fiscal year, November 1, 2024
- *ND Red Angus Association 60th Anniversary Meeting & Banquet: Friday, December 13, 2024. Bismarck Hotel and Convention Center, Bismarck, ND.
- *ND Red Select Sale; Saturday, December 14, 2024. Kist Livestock, Mandan, ND.

5.1.8c **RAAA National Convention**

1. NDRAA members in attendance: Chuck & Annette Steffan, Steve & Tracey Koester, Melvin & Luella Leland, John & Stephanie Jung, Robert & Robbie Campbell, Mark & Kathy Barenthsen, Bruce & Tena Ketchum, Austin Berwald
2. Campbell Red Angus Recognized as 2024 Pioneer Breeder of the Year
 Berwald Red Angus Recognized as 2024 Breeder of the Year
3. Toured Neogen Lab, Commercial Cattleman’s Symposium was at the end of the convention.
4. Stephanie Jung: Area 5 Northern Plains Director ran uncontested and voted in by acclamation.
5. Craig Bieber: Region B Director ran uncontested and voted in by acclamation.
6. Kylee DeVoe: President ran uncontested and voted in by acclamation.

5.1.9 **Membership Committee.**

The Membership Committee is charged with new membership, maintaining a current membership list, and assisting the Secretary/Treasurer in collection of dues and/or membership information. The Membership Committee will consist of a board member (who will be committee chair), and two members at large.

1. Annette or Chuck Steffan (Co-Secretary/Treasurer)
2. Bryan Ressler (Board Member) Chair
3. (Member at Large) Sam will appoint
4. (Member at Large) Sam will appoint

5.1.9a Annette will be sending out membership forms with meeting notice

- 5.19b New/Renewed Memberships
 - 1. Grassy Meadow (paid 2024 dues in August)

5.1.10 **Special Committee: 60th Anniversary Committee**

- 1. Annette Steffan (Board)
- 2. Jolyn Wasem (Member at Large) Co-Chair
- 3. Jodi Schriefer (Member at Large) Co-Chair (Video)
- 4. Rylee Lodoen (Member at Large)
- 5. Kenny Forster (Member at Large) Video
- 6. Troy Presser (Member at Large) Video
- 7. Robert Campbell (Member at Large) Video

5.1.10a Video

- 1. Annette received a large sponsorship and is working on a few others
- 2. Robert Campbell is working on others
- 3. Three part video:
 - a. Part 1: Anniversary: History and some interviews (20 minutes)
 - b. Part 2: Promotional: Why Red Angus (20 minutes)
 - c. Part 3: Juniors (20 minutes)
- 4. Short takes: goal is to have 3 of them done before Annual banquet
 - a. Robert Campbell
 - b. Marc Schriefer
 - c. Commercial Cattleman
- 5. Affiliated Grant Application: Annette applied for Affiliated Grant funds for this quarter. Not sure how much we will receive. RAAA is interested but we (Annette Steffan/Katie Martin) are trying to figure out how they can financially help other than the Affiliated Grant monies.
- 6. Zoetis will give \$10,000. Annette is doing a trade out for some of this money and will give the NDRAA the money in kind. Other companies are possibly getting involved.
- 7. RAAA presentation at convention
- 8. Annette Steffan will ask Ken Howie Studio's what a final expected cost will be.
- 9. There is concern over being able to pay for the videos. Annette stated that the project has grown, and more potential is being realized. Concerns were that we may not be able to do the promotional part or the junior video.
- 10. The purpose of the video and short takes is to promote the Red Angus Breed. This will occur on our website and social media. It has far reaching potential to help promote the breed.
- 11. Annette will email the Robert Campbell clip to the board.

- 12. **Motion:** Ben Lodoen moved to pay Ken Howie Studios another \$2000 for the video project.
Second: Rich Rohrich
Discussion: The NDRAA is into the project for \$8000.
Action: Motion passed.

6.0 Old Business:

6.1 Evaluation Form Review: This is compiled but just needs to be typed and presented in a readable form.

7.0 New Business

7.1 Secretary Stipend for Current Fiscal Year will be addressed at the next meeting.

7.2 County Buckle Program (Does anyone know of anymore?)

Ward County: Carsen Kohler: Champion Market

Montrail County: Lane Vachal: Reserve Champion Market

Montrail County: Brooke Vachal: Reserve Champion Commercial Female

Montrail County: Tana Lee, Reserve Champion British Female

Kidder County: Ava Schmidt: Reserve Champion Female

Bowman County: Reese Janikowski: Champion Market

Slope County: Jett Ouradnik: Reserve Female

NDJRAA State Show: Jamie Geyer, Champion Registered Female, Ch Bred & Owned

NDJRAA State Show: Adalyn Bullinger, Reserve Bred & Owned, Mountrail County: Grand
Champion British Female

NDJRAA State Show: Colbie Furstenu, Reserve Champion Registered, Cavalier County
Supreme Female

NDJRAA State Show: Kodi Bell, Champion Percentage Female

NDJRAA State Show: Cale Bell, Reserve Champion Percentage Female

Total Count thus far: Grand Market: 2
Reserve Market: 1
Grand Female: 3
Reserve Female: 6
Grand Bull: 0
Reserve Bull: 0

Total Buckles: 12

7.3 Annual Meeting/Banquet

7.3.1a Tom Brink will be attending

7.3.1b Annette will be making arrangements with the Bismarck Hotel & Convention Center.

7.3.1c Annette will find out menu and costs for the banquet.

7.3.1d Will be sending out meeting notice in October.

7.3.1e Annette would like to do a membership handbook that would include:

1. NDRAA bylaws, programs, applications
2. NDJRAA bylaws, programs, applications

7.4 Photo Contest: Annette will talk to Tracey about starting the photo contest.

7.5 Zoom: Adding extensions so committees can host meetings. (\$172.09 annually)

7.6 Zoom meeting with Minnesota and SD Associations. This is just a touch base meeting with Minnesota and South Dakota. The Minnesota secretary will try to organize this.

8.0 Next Meeting Date: Wednesday, September 25, 2024

Time: 8:30 PM cst

Location: Via Zoom

9.0 Adjourn

Motion: Rich Rohrich moved to adjourn the meeting.

Second: Ryan Clemetson.

Action: Meeting adjourned at 11:53 pm CST.

Respectfully submitted

Annette Steffan

Annette Steffan

Co Secretary/Treasurer

ND Red Angus Association