

# NORTH DAKOTA RED ANGUS ASSOCIATION

## NORTH DAKOTA RED ANGUS ASSOCIATION 2025-2026 North Dakota Red Angus Directory

Ranch Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Other Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_  
(Please provide e-mail address for sending ad proofs)

2024 Fall Sale Date \_\_\_\_\_ 2025 Spring Sale Date \_\_\_\_\_

2025 Fall Sale Date \_\_\_\_\_ 2026 Spring Sale Date \_\_\_\_\_

**60th Anniversary Sponsorship Level** (from page 3)     Platinum (\$3,000+)     Gold (\$2,000)     Silver (\$1,000)     Bronze (\$500)

### SPACE AND COPY DEADLINE: **WEDNESDAY, Aug. 1, 2024**

**Check Enclosed** (payable to NDRAA)    Amount \$ \_\_\_\_\_ Send Receipt \_\_\_\_\_ Check # \_\_\_\_\_ Date Rec'd \_\_\_\_\_

**Please Bill Me:**    Amount \$ \_\_\_\_\_ Ad Size \_\_\_\_\_

**Ad Copy Enclosed** (Please attach to separate sheet)     **Ad Coming Electronically from** \_\_\_\_\_  
(Please arrange to have your ad sent to me if coming from another publication or designer)

**Resolution:** 300 dpi at 100% (or larger) physical size (i.e. 6"x4" physical size or larger)

**Format:** PDF (Print- or press-optimized files with all fonts embedded) I also accept .eps, .tif and .jpg files.

**Color:** Photos can be "RGB." If you are providing prints, please do not send them from a home printer. The quality will not reproduce well. Four-color ads must be "CMYK."

**E-mailing:** Original jpg file. Please send the "original" size as an attachment in an email. I cannot extract a photo from a Word, Excel or Power Point document or Microsoft Publisher files. Please do NOT use "best for email" options if you have that capability. It decreases the quality of the photo. Send to: **tkoester@cowcamps.com**.

AD SIZE	AD DIMENSIONS	COLOR	PAGE TRIM	BLEED	PRICE
<input type="checkbox"/> Full Page	4.5" x 7.5"	Color	5.5" x 8.5"	5.75" x 8.75"	\$450
<input type="checkbox"/> Full Page	4.5" x 7.5"	BW	5.5" x 8.5"	5.75" x 8.75"	\$350
<input type="checkbox"/> Half Page	4.5" x 3.5"	Color	5.5" x 8.5"	N/A	\$300
<input type="checkbox"/> Half Page	4.5" x 3.5"	BW	5.5" x 8.5"	N/A	\$250

**Please send this form, ads, ad materials, photos and ad payments to:  
Tracey Koester • tkoester@cowcamps.com • 701-391-5440**

NORTH DAKOTA  
**REB ANGUS**  
ASSOCIATION  
**MEMBERSHIP DIRECTORY**

**AD COPY DEADLINE:**

**THURSDAY, AUG. 1, 2024**

If you need assistance designing your ad, please contact Tracey by July 15 with your ad information.

*Please send camera-ready ad files to:*

**COW CAMP**

**Cow Camp Promotions  
Tracey Koester  
Cell/Text: 701-391-5440  
tkoester@  
cowcamppromotions.com**

**Full Page – with bleed**  
Live Area: 4.5" wide x 7.5" tall  
Trim: 5.5" wide x 8.5" tall (0.5" margins)  
Bleed: 5.75" wide x 8.75" tall (0.125" on each side)

**Full Color – \$450  
B/W – \$350**

**Ad Resolution:**  
300 dpi at 100% (or larger)  
physical size (i.e. 6"x4"  
physical size or larger)

**Ad Format:**  
PDF (Print- or press-  
optimized files with all fonts  
embedded) or .eps, .tif, .jpg

**Color:**  
Ads must be "CMYK."

**Ad design:**  
Cow Camp Promotions will  
also work with you to design  
your ad. Please contact  
Tracey by or before July 15  
and send original jpg photos  
and ad copy to:  
tkoester@  
cowcamppromotions.com

**Half Page**  
Live Area: 4.5" wide x 3.5" tall

**Full Color – \$300  
B/W – \$250**

# SPONSORSHIP PACKAGES

**Deadline: THURSDAY, AUG. 1, 2024**

**Platinum Level  
 \$3,000 or greater**

- a) **ND Red Angus Directory 2025-26**
  - i. One (1) full-color page advertisement in the 2025-26 ND Red Angus Directory (Camera Ready).\*
- b) **ND Red Select Sale and 60th Anniversary Meeting and Awards Banquet**
  - i. Logo or name acknowledgement in 2024 Red Select Sale Catalog (1000 printed)
  - ii. Sponsor acknowledgement in the credits of the 60th Anniversary ND Red Angus Association Video. (Logos must be camera ready)
  - iii. Logo on a minimum of ten (10) 60th Anniversary Jackets. Logo locations will be left shoulder, right shoulder, front left chest (right front chest is reserved for ND Red Angus Association Logo.
  - iv. Sponsor acknowledgement on banner and or signage to be displayed at 60th Anniversary Banquet and the 26th Red Select Sale. (Logos must be camera ready)
  - ii. Ad in 60th Anniversary Awards banquet program (Camera Ready).
  - v. Four (4) awards banquet tickets.
  - vi. Sponsor acknowledgement on one (1) full-color page advertisement in the Red Angus Magazine (Logos must be camera ready)
  - vii. Sponsor acknowledgement on two (2) full-color pages advertisement in the North Dakota Stockman magazine (Logos must be camera ready)
  - viii. Sponsor acknowledgement on ND Red Angus Association Facebook page.
  - ix. Sponsor acknowledgement on ND Red Angus Association website.
  - x. Tent card at 60th Anniversary Awards Banquet.

**Gold Level  
 \$2,000**

- a) **ND Red Angus Directory 2025-26**
  - i. One (1) full-color page advertisement in the 2025-26 ND Red Angus Directory (Camera Ready).\*
- b) **ND Red Select Sale and 60th Anniversary Meeting and Awards Banquet**
  - ii. Logo or sponsor acknowledgement in 2024 Red Select Sale Catalog (1000 printed)
  - iii. Logo on a minimum of ten (10) 60th Anniversary Jackets. Logo locations will be left shoulder, right shoulder, front left chest (right front chest is reserved for ND Red Angus Association Logo.
  - iv. Sponsor acknowledgement on banner to be displayed at 60th Anniversary Banquet and the 26th Red Select Sale. (Logos must be camera ready)
  - iii. Ad in 60th Anniversary Awards banquet program (Camera Ready).
  - v. Two (2) awards banquet tickets.
  - vi. Sponsor acknowledgement on ND Red Angus Association Facebook page.
  - vii. Sponsor acknowledgement on ND Red Angus Association Website.
  - viii. Tent card at 60th Anniversary Awards Banquet.

**Silver Sponsor  
 \$1,000**

- a) **ND Red Angus Directory 2025-26.**
  - i. One (1) full-color page advertisement in the 2025-26 ND Red Angus Directory (Camera Ready).
  - ii. Sponsor acknowledgement on ND Red Angus Association Facebook page.
  - iii. Sponsor acknowledgement on ND Red Angus Association Website.

**Bronze Sponsor  
 \$500**

- b) **ND Red Angus Directory 2025-26.**
  - i. Half-page full-color page advertisement in the 2025-26 ND Red Angus Directory (Camera Ready).
  - ii. Sponsor acknowledgement on ND Red Angus Association Facebook page.
  - iii. Sponsor acknowledgement on ND Red Angus Association Website.

**Your sponsorship will help fund:**

- **Red Angus Promotional Video**
- **60th Anniversary Jackets for ND Red Select Consignors and members**
- **60th Anniversary celebration during the 2024 NDRAA Annual Banquet**

**Please select your level of sponsorship and include it on page 1 before you send in your form:**

- Platinum Level**      **\$3,000 or greater \$ \_\_\_\_\_**
- Gold Level**            **\$2,000**
- Silver Sponsor**        **\$1,000**
- Bronze Sponsor**       **\$ 500**

\* Directory ads include commitment already made at directory premium ad auction during the 2023 NDRAA banquet.