# North Dakota Red Angus Association

July 9, 2024

Board of Directors Meeting

8:00 PM CST Zoom

# **MINUTES**

- 1.0 Roll Call: Sam Twedt, Bryan Ressler, Scott Kueffler, Chuck Steffan, Annette Steffan, Chris Wasem, Ryan Clementson, Ben Lodoen, Rick Rohrich
- 2.0 Called to order by President Sam Twedt at 8:06 PM CST.
- 3.0 Secretary Report (Annette Steffan)
  - 3.1.1 Minutes from June 12,2024, NDRAA Board Meeting held via Zoom.

**Corrections:** 

Motion: Bryan Ressler moved to approve the minutes of the June 12, 2024, NDRAA Board

Meeting.

Second: Rick Rohrich

Action: Minutes of the June 12, 2024, NDRAA Board Meeting approved.

- 3.1.2 Bylaws are signed by: Sam Twedt, President, Annette Steffan, Co-Secretary/Treasurer, Chuck Steffan, Co-Secretary/Treasurer.
- 3.1.3 ND Red Angus floor banner used for trade shows.
- 4.0 Treasurer Report (Chuck Steffan)
  - 4.1.1 Detailed Balance Sheet (See attached):

Total Expenses (FISCAL YEAR TO DATE) \$ 97,126.94 (\$43,884.05 Red Select) \$53,242.89
Total Income (FISCAL YEAR TO DATE) \$ 91,947.93 (\$42,654.05 Red Select) \$49,293.88

Net Income (FISCAL YEAR TO DATE) \$ -3,948.96

Donation Heifer Raffle Income collected to date: \$15,270.00

Donation Heifer Raffle to collect: \$300.00

Melvin Leland \$300 (sent it to Karissa)

Directory-Premium Pages Income collected to date: \$9500.00

Directory-Premium Pages (AUCTIONED \$13,600): \$4100

Twedt Red Angus (Back Cover): \$1700

Berwald Red Angus (Inside Front Cover): \$1700 pd

Barenthsen-Bulllinger Red Angus (Inside Back Cover): \$1600 pd

L83 Ranch (Centerspread-2 pgs): \$2200 pd

Koester Red Angus (Pg 1): \$1700

Seeger Raush Red Angus (Pg 3): \$1000 pd

Kirwan Red Angus (New Address sent invoice) (Pg 5): \$700

ND Junior Red Angus (Pg 7): \$600 pd Ressler Land & Cattle (Pg 9): \$600 pd Heart River Ranch (Across Index): \$1300 pd Wasem Red Angus (Across IBC): \$500 pd CD at Dakota Community Bank: \$11,046.76 Checking Account Balance: \$30,698.93

Total cash position: \$41,745.69

Motion: Bryan Ressler moved to accept NDRAA Financials for the period of January 1, 2024

to June 30, 2024.

Second: Ryan Clemetson

Action: Financial Report approved as presented.

- 4.1.2 Budget (Chuck Steffan): No Report
- 4.1.3 ND Junior Red Angus Association (Annette Steffan): No Change from last meeting.

Income (Fiscal Year to June 30, 2024):

Expenses:

Checking Account Balance: \$ 28,402.68

- 4.1.4 Taxes (Chuck Steffan): No Report
- 5.0 Standing Committee Reports
  - 5.1.1 **By-Laws Committee.** (Bryan Ressler) No Report
    - 5.1.1a Members
      - 1. Bryan Ressler (Vice President) Chair
      - 2. Annette Steffan (Secretary/Treasurer)
      - Robert Campbell (Past President)
         Kenny Forster (Past President)
      - 5. Marc Schrieffer (Member at Large)
    - 5.1.1b No Report
  - 5.1.2 **Nominating Committee.** (Scott Kueffler) No Report
    - 5.1.2a Members
      - 1. Scott Kueffer (Immediate Past President) Chair
      - 2. (Past officer or director) Sam will appoint
      - 3. (Member at large) Sam will appoint
    - 5.1.2b Nominating forms
      - 1. Officers/Directors

President

Vice President

Sec/Treasurer ?

Director: Chris Wasem Director: Ben Lodoen

- 2. Honorary Membership
  - See attached form
- 5.1.2c No Report

- 5.1.3 **ND Junior Red Angus Association.** (Annette Steffan)
  - 5.1.3a 2024 NDJRAA State Fair Show-Tuesday, 11:00 AM, July 23, 2024, ND State Fairgrounds, Minot ND
  - 5.1.3b Scholarships In 2024
    - \*High School Senior or College or Trade school (1st year student):
      - 1-\$1000 scholarship and 1-\$500 scholarship
    - \*Collage 2<sup>nd</sup> or 3<sup>rd</sup> year student 1-\$500 scholarship (if no applications can give to High School Senior
  - 5.1.3c Queen is Londyn Sackman. Her buckle has been ordered and there will be royalty at Military Appreciation Day representing ND Red Angus.

# 5.1.4 **Red Select Sale Committee.** (Ryan Clemetson)

- 5.1.4a Members
  - Scott Kueffler (Immediate Past President)
     Ryan Clemetson (NDRAA Board Member) Chair
  - 3. Kaden Rohrich (Member at Large
- 5.1.4b Sale Management: No Report
- 5.1.4c Junior Incentive Program and Heifer Grant Program information was sent to Jeff Thomas.
  - 1. ND Junior Incentive Program (Effective: November 1, 2024)
  - 2. Heifer Grant Program (Effective: November 1, 2024)
- 5.1.4d Tracey is working on a new cover for the catalog

#### 5.1.5 **FCCP (Feeder Calf Certification Program) Sale Committee.** No Report

- 5.1.5a Members
  - 1. Sam Twedt (President) Chair
  - 2. Ben Lodoen (Board Member)
  - 3. Max Robison (Member at Large)
  - 4. Doug McGee (Member at Large)
- 5.1.5b Who will be from NE part of state
- 5.1.5c What is the plans for promoting the fall of 2024?

#### 5.1.6 **Advertising & Promotion Committee.** (Annette Steffan)

- 5.1.6a Members
  - 1. Annette Steffan (Secretary) Chair
  - 2. Rich Rohrich (Board Member)
  - 3. Tracey Koester (Member at Large)
- 5.1.6b Website 99.5% done. Ranch House Designs was hit by a hurricane and power is out in Texas in those areas. They are trying to get going on the website but are delayed.
- 5.1.c Facebook

### 5.1.7 **Fundraising Committee.** (Ben Lodoen)

#### 5.1.7a Members

Chuck Steffan (Secretary/Treasurer)
 Ben Lodoen (Board Member) Chair

3. (Member at Large) Sam will contact

# 5.1.7c Directory/Sponsorships (See Attached Ad Packet & List Tracey will contact)

- 5.1.7c.1 Should we include some history like past presidents etc?
- 5.1.7c.2 Juniors purchased a page, but would they be able to have a page listing officers etc.
- 5.1.7c.3 Sponsor package:

The board discussed the jacket situation and wanted to add another sponsor level (Diamond) \$6000 Sponsor Level. This level would have everything the Platinum Level has except there would only be 3 sponsors for the jacket locations. All the jackets would have 3 sponsors.

The Platinum (\$3000) and Gold (\$2000) levels would not have any jacket sponsorships. Everything else is the same.

Annette texted Tracey and told her of the change. She just mailed the packet out. The board may have to help correct this and may have to make a personal contact with some of those sponsors.

# 5.1.7c.4 Need get help to get sponsorships for the Directory and for the 60<sup>th</sup> Anniversary. The last directory had the following outside sponsors:

Cattle Business Weekly (half page) TK does half page in NDRAA dir

Thomas Livestock Services (half page) TK

Kist Livestock (half page) TK does half page in NDAA dir

Napoleon Livestock (half page) TK does full page in NDAA dir

Hubbard/Crystalyx (Full page) TK

Select Sires (Half page) TK does full page in NDAA dir

Tri-State Livestock (full page) TK does full page in NDAA dir

Mobridge Livestock (half page) TK

ND Stockman Association (full page) TK does full page in NDAA dir

Rowdy Benson (half page) TK

Cow Camp (half page) TK

Agri-Media Livestock Group (full page) TK does half page in NDAA dir

Rylee Lodoen Embroidery (full page) TK

Weishaar Auction Services (half page) TK does full page in NDAA dir

# Other sponsorships that need to be contacted

Lake Region Livestock (Ryan Clemetson) Rugby Livestock (Ryan Clemetson)

Superior Livestock (Chuck)
Stockmen's Livestock (Chuck or Annette Steffan)
Bowman Livestock (Annette Steffan)
Zoetis (Annette)

Cornerstone Bank (Annette)

Pelton Livestock does half page in NDAA dir (Annette)

Farm and Ranch Guide does full page in NDAA dir (Annette)

Western Ag Reporter does full page in NDAA dir (Annette)

Auctioneers from your sales

Scott Weishaar (Chuck)

United Printing does full page in NDAA dir (Annette or Tracey)

Red Angus Association of America (AAA does full page in NDAA dir) (Annette will ask Tracey)

Sidney Livestock (Scott Kueffler)

ND Farmers Union does half page in NDAA dir (Scott)

#### ABS does full page in NDAA dir (Chris Wasem)

River Ag (Chris Wasem)

Purina (Chris)

Neogen does full page in NDAA dir (Sam)

Multimin (Sam)

Ag Country/Farm Credit Service does half page in NDAA dir (Sam)

701 Ear Tags (Sam)

Dakota Ag Insurance (Sam)

CATL Resources does full page in NDAA dir (Bryan)

Maddock Ranch Supply (Bryan)

Martin Trideau Insurance (Rick)

Bovigen (Rick)

#### 5.1.8 National/Regional/State Events Committee. (Chris Wasem) No Report

# 5.1.8a Members

- 1. Chris Wasem (Board Member) Chair
- 2. Annette Steffan/Shaye Koester/Sara Lee (NDJRAA Advisor)
- 3. Steve Koester (Member at Large)

#### 5.1.8b Events

- \*NDJRAA Field Day (2025): Saturday, May 31, 2025, Badland's Ministries, Medora ND
- \*JRA Show
- \*ND State Fair (NDJRAA STATE SHOW): Tuesday, July 23, 2024
- \*National Convention: September 11-13, 2024, Lincoln NE
- \*NDRAA start of new fiscal year, November 1, 2024
- \*ND Red Angus Association 60<sup>th</sup> Anniversary Meeting & Banquet: Friday, December 13, 2024. Bismarck Hotel and Convention Center, Bismarck, ND.
- \*ND Red Select Sale; Saturday, December 14, 2024. Kist Livestock, Mandan, ND.

# 5.1.9 **Membership Committee.** No Report

The Membership Committee is charged with new membership, maintaining a current membership list, and assisting the Secretary/Treasurer in collection of dues and/or membership information. The Membership Committee will consist of a board member (who will be committee chair), and two members at large.

- 1. Annette or Chuck Steffan (Co-Secretary/Treasurer)
- 2. Bryan Ressler (Board Member) Chair
- 3. (Member at Large) Sam will appoint

# 5.1.10 Special Committee: 60th Anniversary Committee

- 1. Annette Steffan (Board)
- 2. Jolyn Wasem (Member at Large) Co-Chair
- 3. Jodi Schriefer (Member at Large) Co-Chair (Video)
- 4. Rylee Lodoen (Member at Large)
- 5. Kenny Forster (Member at Large) Video
- 6. Troy Presser (Member at Large) Video
- 7. Robert Campbell (Member at Large) Video

# 5.1.10a Video

1. Site 1: July 10-13, 2024 Location: Campbell Red Angus

Interviews:

Campbell Red Angus (Interviews & Background)

Robert Campbell (carcass & Ranch Interview, Some

history)

Robby Campbell (future)

Jory Dahmer's (Ranch Interview)

Evenson (Commercial Cattleman & Feedlot)

Doug McGee

Meryl McGee (Commercial)

(others)

Background (B-Roll)

Campbell's

Dahmer

Evenson

Olson

McGee's

# 2. Site 2: July Location: Wix Barn, Richardton ND

Interviews:

Kenny Forster (Main History & Forster Red Angus)

Karen Messmer (Main History & Messmer Red Angus)

Troy Presser (History)

Marc & Jodi Schrieffer (History & NDRAA)

Chuck & Annette Steffan (History & Juniors)

Carl Frisinger (History)

Bill Whitmore (History)

Cindy Greenley (History & 2000 RAAA Convention)

**Commercial Guys** 

(others)

Background (B-Roll)

Forster (Main History)

Schrieffer

Presser

# 3. Site 3: August Location: Koesters, Steele ND

Interviews:

Steve & Tracey Koester

Huber's

Olson's

#### (others)

# Background (B-Roll) Koester's (Calving) & Pasture Feedlot

- 6.0 Old Business:
  - 6.1 Evaluation Form Review (Will do at State Fair)
  - 6.2 NDSA Seedstock Council. Grassy Meadow Ranch paid their 2024 dues so Karissa is eligible to represent ND Red Angus on the NDSA Seedstock Council.
  - 6.3 NDSA Convention Bryan Ressler will get the registration fees from sponsorship.
- 7.0 New Business
  - 7.1 National Convention (Who is going?)

Chuck & Annette Steffan, possibly Sam

8.0 Next Meeting Tuesday, July 23, 2024

ND State Fairgrounds, Minot ND Time: ½ hour after the NDJRAA show

Location: Annette's camper

9.0 Adjourn

Motion: Chuck Steffan moved to adjourn the meeting.

Second: Ryan Clemetson

Action: Meeting adjourned at 10:30 pm CST.

Respectfully submitted,

Annette Steffan

Annette Steffan ND Red Angus Association Co-Secretary/Treasurer