



North Dakota Red Angus Association

COMMERCIAL CATTLE PRODUCER AWARD

The Commercial Cattle Producer Award is presented to a ranch that has the Red Angus breed as a foundation of their commercial herd and has demonstrated exemplary stewardship, contributions, and promotion of the Red Angus breed. The award is traditionally presented to cow-calf operations but may also include feeders who feed the cattle they produce.

Award Nomination Criteria:

- Maintains a Red Angus herd.
- Displays a deep commitment and love of the Red Angus breed.
- Sustains an elevated level of thought leadership and impact within other agricultural organizations, academic institutions and/or their communities at large.
- Influences and impacts the members of the ND Red Angus Association in a positive way.
- These ranches utilize performance information and the latest technologies available to increase the predictability of the cattle they raise,
- Maintains a continued focus on meeting and exceeding the expectations of beef consumers.

Nomination process

ND Red Angus Association members provide recommendations for the Commercial Cattle Producer Award. The member making a nomination will be asked to describe why they believe the Nominee meets the award criteria. The nomination form will be submitted through the nomination committee chair who will forward the nomination to the NDRAA President.

Advisory Panel

The Commercial Cattle Producer Award will be selected by the advisory panel. The NDRAA President serves as the Chair along with four to six additional members, selected by the President. Those on the Advisory Panel will represent diverse voices and perspectives from the membership. Suggested members include those from affiliated industry, academic institutions, and livestock producers. Those selected to serve will be asked to be available for a specified timeframe; to independently review submissions using a scoring rubric based on the Award criteria; provide input to and, if needed, participate in a virtual meeting with the President.